

Mohamed Arshad Vaseem

Freelance Product Designer

Contact

Portfolio

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Technical Skills

Figma Adobe XD Webflow

Wireframing Prototyping

User Research Visual design

Usability Testing Wix

Personal Projects

Carex- Carpool App (Jan 2022)

UXtudy- Casestudy Platform (Mar 2022-Aug 2022)

Certifications

Google UX Design Specialisation (Sep 2021- Mar 2022)

Interaction Design Foundation (Oct 2021- Oct 2022)

Webflow 101 (May 2023)

Results-driven Product Designer with over 2 years of experience in freelance design projects. Strong expertise in UX/UI design, rapid prototyping, and user research. Seeking a challenging full-time role to leverage my skills and contribute to the creation of impactful and user-centric products

Work Experience

Jun 2021 - Present

Product Designer

Freelance, Chennai

- Contributed to Product and Design strategies with vision for user experiences across full range of platforms.
- Created wireframes, hi-fi designs and prototypes for diverse projects.
- Worked for 15+ clients around the globe. Notable projects are Evolvfit (fitness app), Ruff De (Food delivery app), Unipal, Maangler (Ed-tech) & Candid Sync (photographer booking app).

Sep 2022 - May 2023

UX Design Intern

Supergigs, Bangalore

- Designed the complete supergigs website.
- Worked closely with development & the business team in the product development process.
- Researched latest trends to keep abreast with new products and features.

Oct 2021 - Jan 2022

UX Design Intern

Siemens Private Ltd, Chennai

- Worked in the research and redesign of the Sicharge-D configurator.
- Proposed new solutions and created hi-fi prototypes in Adobe XD for various projects.
- Conducted usability testing for a fault detecting website and reported it.

Jul 2021 - Aug 2021

UI/UX Design Intern

HW Saver LLP, Ghaziabad

- Redesigned HW Saver's 'Concept Boy' website.
- Developed team communications and information for meetings.

Education

Aug 2019 - May 2023

SSN College Of Engineering

Chennai, India

- UX designer at SSN coding club's software development team.
- Designed ID cards for SSN tech fest (Invente).